

PINK PILLED

DEFENSE EDUCATION, GAMIFIED COMPLIANCE & SME SOURCING

CAGE: 180J1 | **UEI:** Available Upon Request | **NAICS:** 611430, 541611, 541618, 541612 | **Platform:** Digital & Defense Corridors

"Transforming dense FAR/DFARS regulations into high-retention digital training modules while connecting non-traditional defense performers with vetted Subject Matter Experts (SMEs)."

CORE SERVICE OFFERINGS

1. CUSTOM TRAINING MODULES & COURSEWARE

- **Gamified Compliance Content:** Interactive e-learning micro-modules covering FAR/DFARS, CMMC, and cybersecurity hygiene.
- **Mascot & Visual Integration:** Leveraging proprietary digital assets (e.g., Girlbot) to drive retention for Gen-Z/ Millennial defense teams.
- **LMS-Ready Delivery:** SCORM-compliant training packages ready for enterprise or government Learning Management Systems.

3. NON-TRADITIONAL PERFORMER ONBOARDING

- **Turnkey B2G Readiness:** Assisting dual-use technology startups with SAM.gov, CAGE onboarding, and SBA set-aside strategy.
- **SBIR / STTR Proposal Support:** Aligning innovative non-traditional performers with DoD innovation funding tracks (AFWERX, NavalX, DIU).
- **Culture & Red-Tape Translation:** Bridging the communication gap between agile tech founders and traditional DoD bureaucracy.

2. SME & DEFENSE TALENT SOURCING

- **Compliance Advisory Matchmaking:** Sourcing vetted government contracting Subject Matter Experts (SMEs) and FAR specialists for emerging startups.
- **Advisory Board Assembly:** Connecting defense tech firms with experienced military, procurement, and regulatory advisors.
- **Specialized Technical Sourcing:** Identifying niche talent across logistics, data analytics, and defense software engineering.

4. B2G BRAND ARCHITECTURE & STRATEGY

- **Capability Statement & Deck Design:** Crafting high-impact, modern visual assets that stand out to prime contractors and COs.
- **Digital Outreach Campaigns:** Designing targeted, compliant marketing campaigns for defense accelerators, incubators, and prime partners.

PRIMARY NAICS CODES

- 611430:** Professional and Management Development Training (Primary)
541611: Administrative and General Management Consulting Services
541612: Human Resources Consulting Services (SME & Talent Sourcing)
541618: Other Management Consulting Services (Defense Education)

READY TO MODERNIZE YOUR DEFENSE TRAINING & SME PIPELINE?

PINK PILLED | Disrupting Defense Education & Talent Acquisition | Inquiries: inquiries@megandgreg.us